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FOR CREATIVE THINKERS AND INQUIRING MINDS



THE EVOLUTION OF CLAY

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PAOLA PARONETTO'S FAMILY OF PAPER CLAY PRODUCTS NEVER FAILS TO AMAZE: THE ESSENTIAL STYLE OF HER WORK IS EXPRESSED THROUGH A PERSONAL INTERPRETATION OF THE ANCIENT TECHNIQUES SHE ACQUIRED IN OVER TWENTY YEARS OF RESEARCH AND TRAINING



On display for the first time at the next annual Parisian trade fair, Maison&Objet, Cartocci Print and the vases Tulipani and Anemoni make their entrance in society in the neutral tones of white and grey, but are already available in a range of colours.

The ceramic bottles, trays, bowls and vases have been crafted by the skilful hands of the designer using the method that has most set her apart in seasons past (the so-called paper clay method). Their uniqueness comes from the emphasized textures of paper, cardboard, cellulose and fibre added to the ceramic mixture before kilning, and they have now been embellished with a special print — thus accounting for its name — made by applying ceramic oxides to the unkilned pieces, which are then fixed in a second firing with opaque crystals. Inspired by the natural world and, in particular, by flowers, Paola Paronetto's new creations, like all the previous versions, have a distinct artisan connotation that makes them unique and one-off.

“ My work is a tribute to the beauty of imperfection. It is searched and desired

and certainly not a result of any technical deficiencies.

An autonomous personality emerges from each object, giving it a different form, tactile sensation and compositional details and from all the others. Paola Paronetto's creations are both artworks and furnishing objects at the same time. They are waterproof, washable and perfect for holding flowers or objects of any kind.

Paola has produced artisan design objects and has collaborated with architects in creating applied art in the ceramic decoration field for both public and private buildings. She also creates work at an artistic level for the modern art market. Her work is exhibited in numerous modern art shops and galleries in Italy and around the world.

Paola Paronetto combines her work as a ceramist with teaching at the prestigious international school of ceramics "La Meridiana" in Certaldo, Tuscany.



paolaparonetto.com